

International conference *The governance of metropolises and city-regions. Territorial reforms, spatial imaginaries, and new forms of cooperation in France and the United Kingdom*

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Metropolisation and Europeanisation in cross border cooperation: the North-Eastern French border

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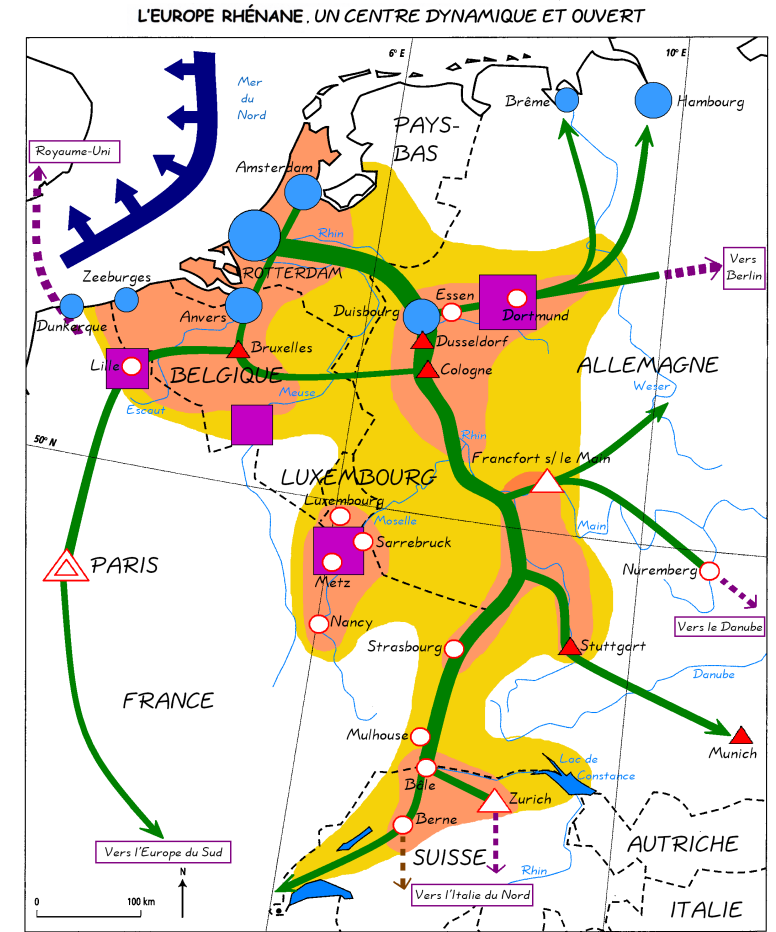
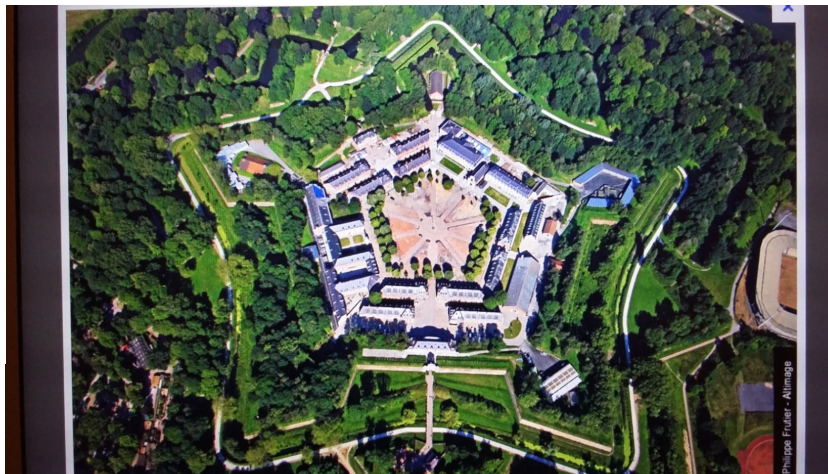
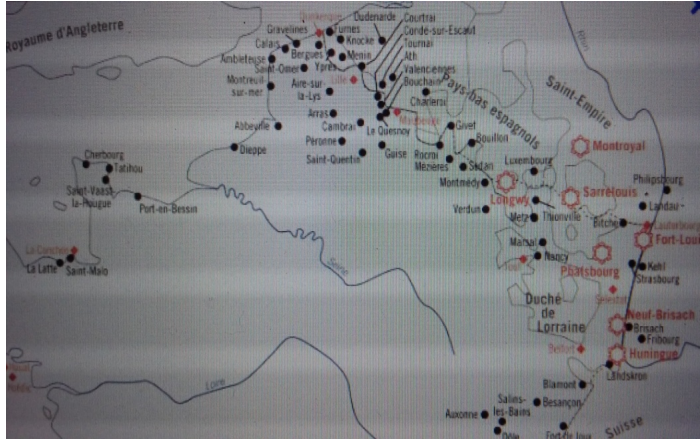
With the support of the Jean Monnet Network CECCUT



From *pré carré* to open field: a “EU effect” ...?



Document 9 : Portrait en pied de Vauban tenant le bâton de maréchal, signé Le Blot, 1664, huile sur toile, 218,5 x 143,5 cm, Angers, collection du musée du Génie

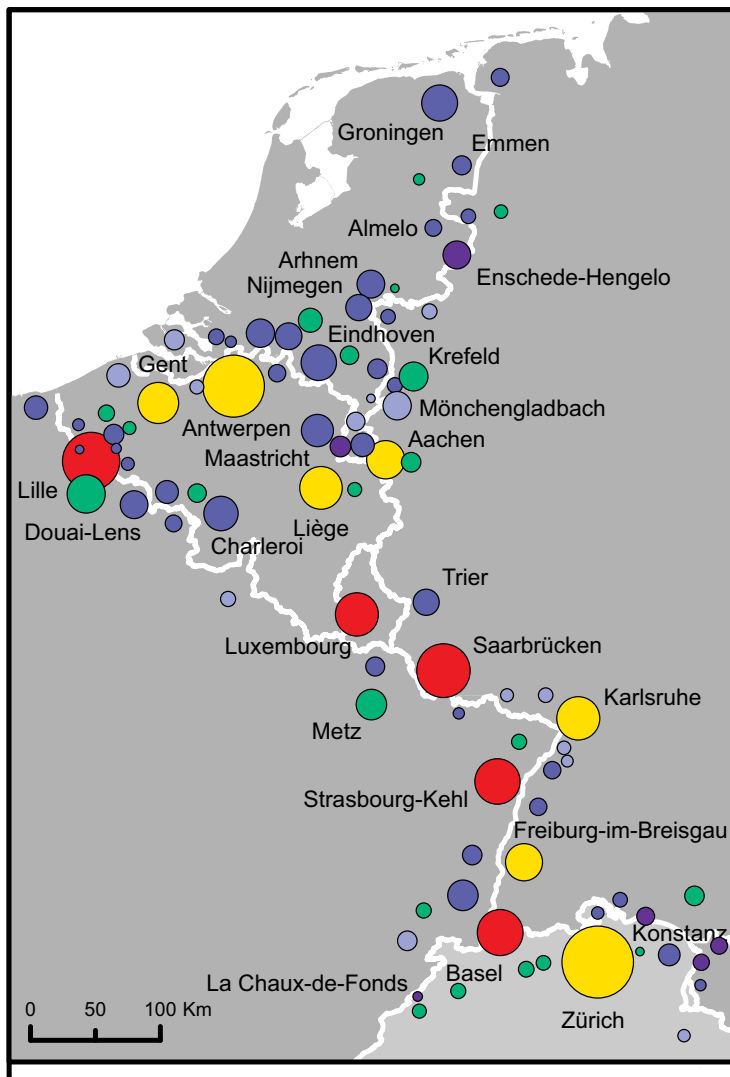


Source: Florian P. Floflo, inspired by *L'Espace mondial*, Magnard publisher (2004), on https://ca.wikipedia.org/wiki/Banana_Blava .

Vauban, military architect of Louis XIV

Outline

- **Topic:** European urban cross-border cooperation
- **Question:** construction of European urban areas (“euro-metropolises”)?
- **Objectives:**
 - 1) Typology: categorise
 - 2) Interpretation: dynamics of metropolisation and Europeanisation
- **Field:** French border within North-West Europe (“Blue Banana”, “European backbone”, “European megapolis”, “Rhine Europe”)...: a certain geo-historical interest



Territorial patterns of FUA	Type of FUA (level of urban functions)	
	Urban areas	Metropolitan areas
Peripheral	● (1)	∅ (5)
Adjacent	● (2)	● (6)
Adjoining	● (3)	● (7)
Cross-border	● (4)	● (8)

FUA: Functional urban areas

Five cases from North Sea to Switzerland



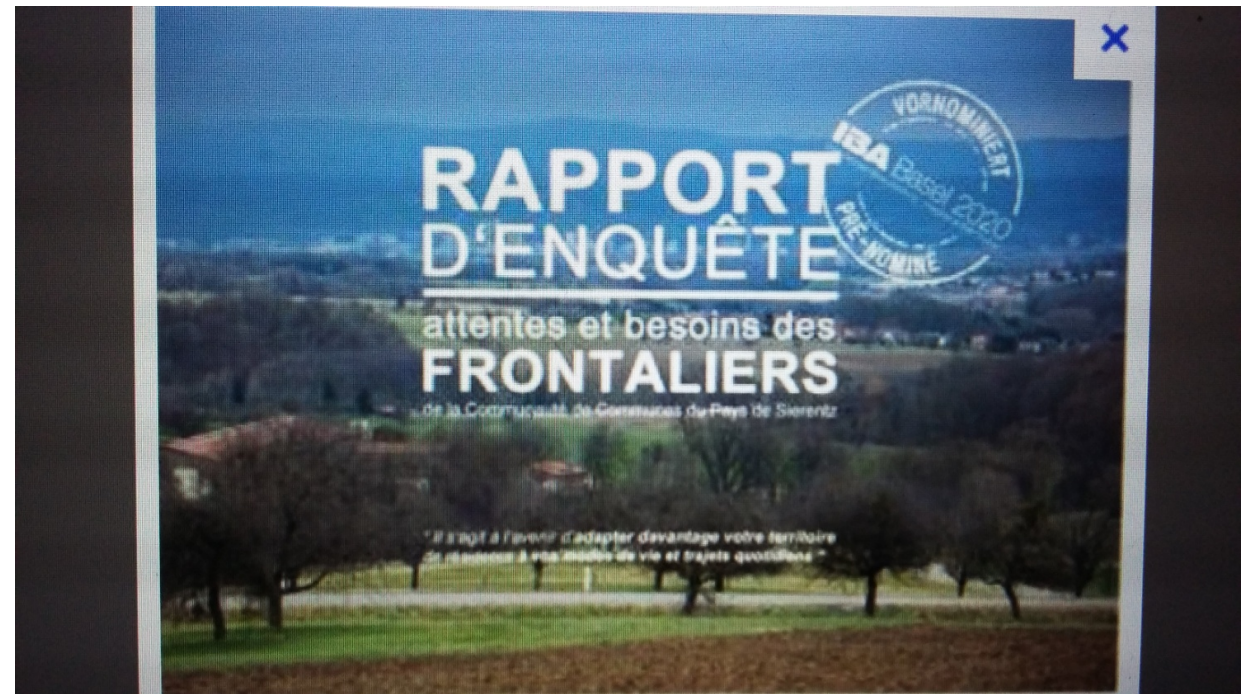
Typology: two categories

- **Project-based:** cross border cooperation led by new urban development
 - Trinational Eurodistrict of Basel (Switzerland)
 - Eurodistrict of Strasbourg-Ortenau
 - Esch-sur-Alzette-Belval development (Luxembourg)
- **Strategy-oriented:** cross border cooperation to harden the development of metropolitan territories
 - Lille and the Eurometropolis Lille-Kortrijk-Tournai
 - Dunkerque and the littoral cooperative strategy

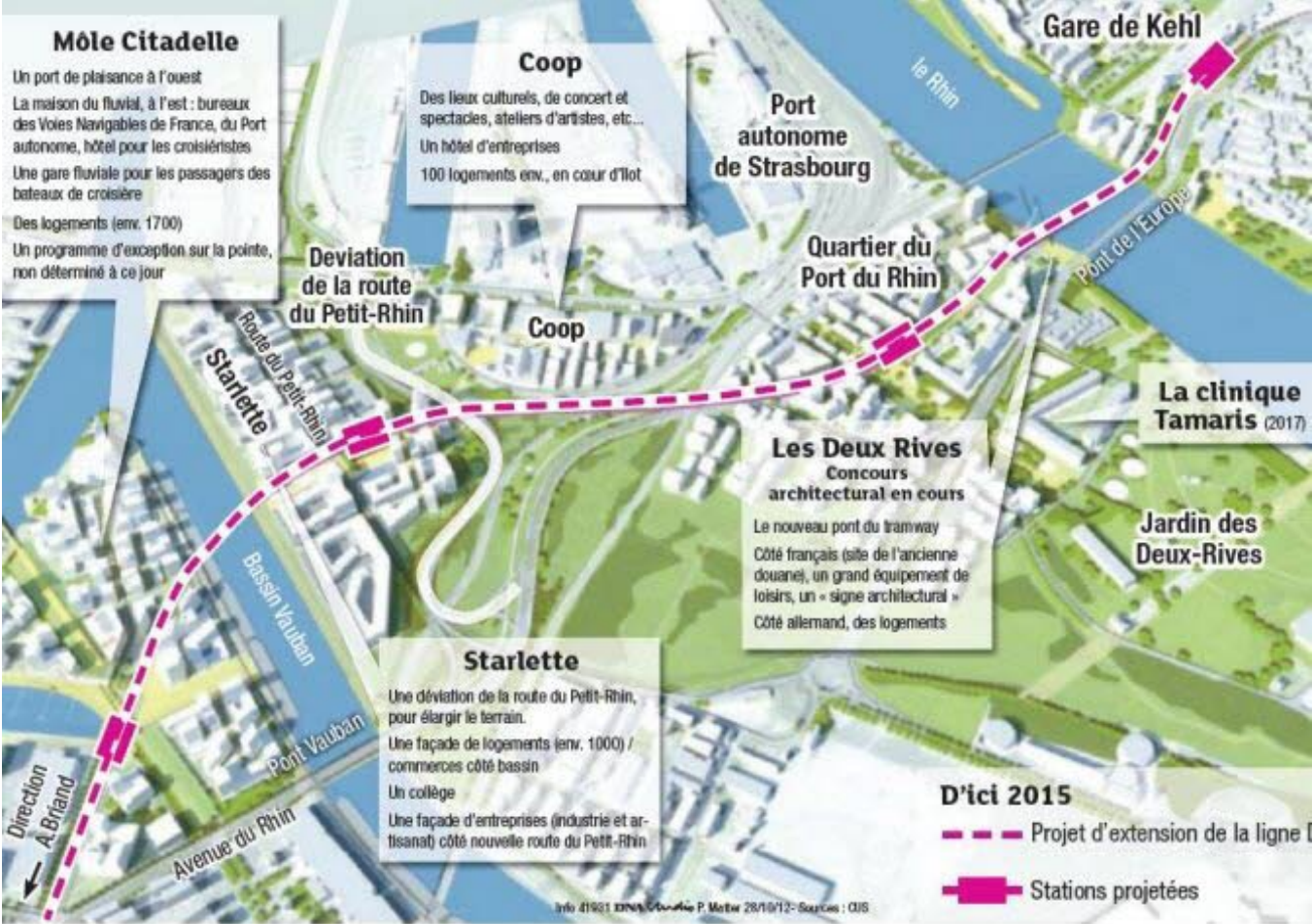
Interpretative framework

- **Metropolisation** (Ascher 1995, Paris 2003, Perrin *et alii* 2017)
- **Europeanisation** (Oberdorff 2008, Faludi 2019)
- **Cross border planning** (Pea 2015, Healey 1995, Motte 2011, Vanier 2008, Albrecht 2004, Di Méo 1998)
- **Governance and sub-state authorities** (Perrin 2017, Le Galès 2011)

Eurodistrict Trinational of Basel : a development founded on an urban project and an original initiative of governance , the IBA



Strasbourg : an urban development along a tramway to link the cities with a symbolic value

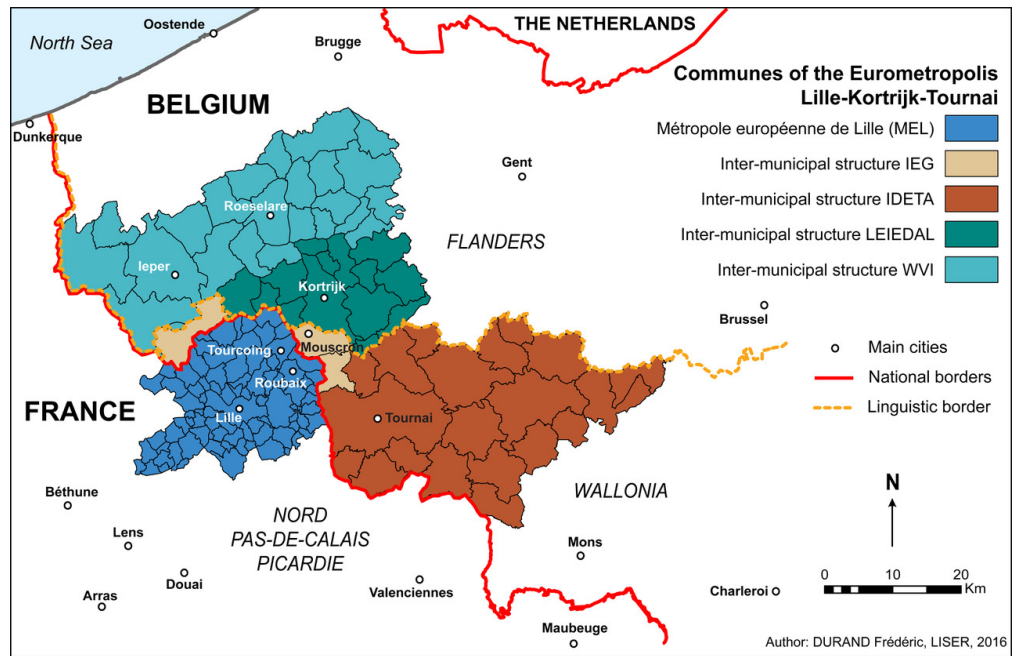
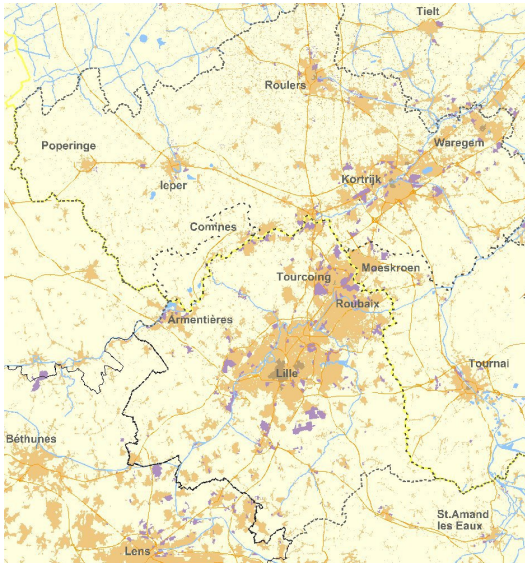
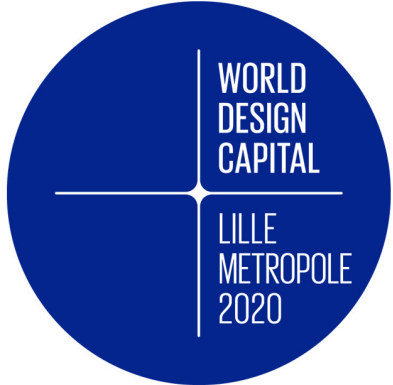


**Belval,
a crossborder district thanks to an
urban development in the the context of
economic dynamism of Luxembourg**

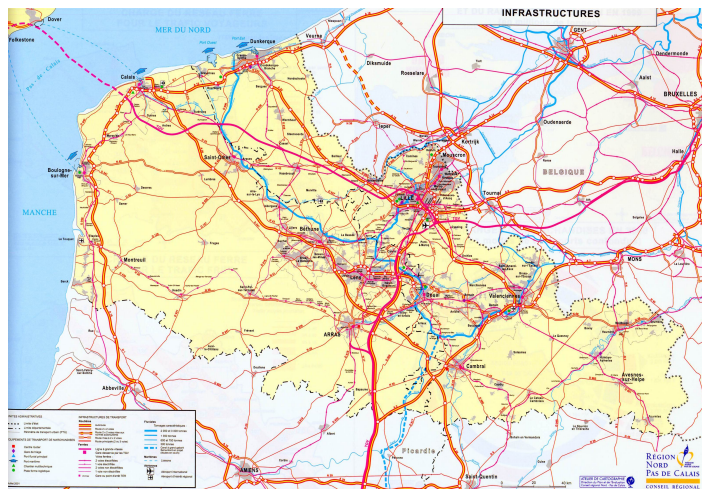
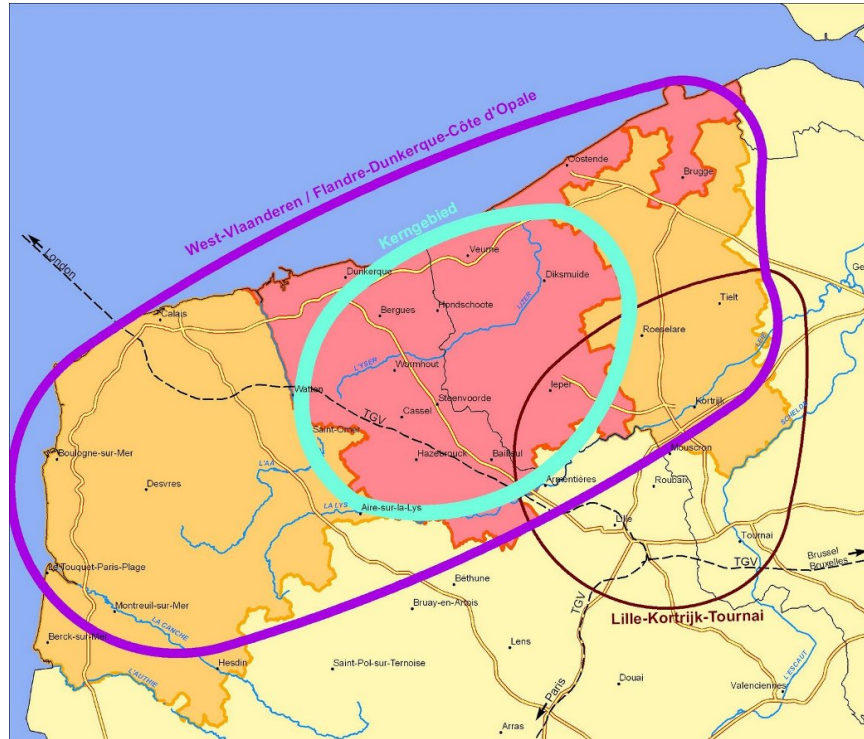


ESCH-SUR-ALZETTE
EUROPEAN CAPITAL OF CULTURE

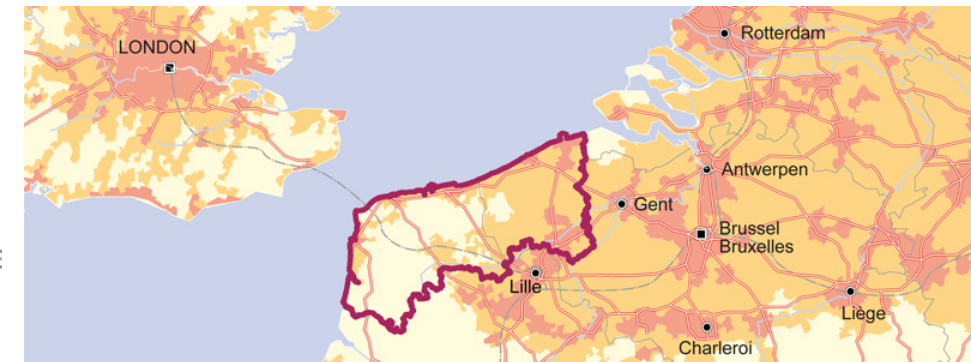
Lille-Kortrijk-Tournai Eurométropole, a metropolitan strategy founded on cooperative governance



West-Vlaanderen-Flandre-Dunkerque-Côte d'Opale: a crossborder strategy to help the consolidation of a large coastal area as a territory of development



WEST-VLAANDEREN
FLANDRE-DUNKERQUE-CÔTE D'OPALE



Discussion

“Metro” factors



		URBAN PROJECTS COOPERATION			TERRITORIAL STRATEGIES COOPERATION	
		Basel Trinational Eurodistrict	Strasbourg-Kehl	Alzette-Belval	Eurométropole Lille-Kortrijk-Tournai	Dunkerque-Côte d'Opale-West Vland.
METROPOLISATION	Concentration of development resources (functions)	- Chemical industry - services and other industries - but less than 200.000 inhab for the city and 830.000 for the cross border metropolitan area +	- diversified economy - but population only half a million (with Kehl) +	- less than 100.000 inh. For cross border EGCT, an less than 150.000 inh. for Luxembourg city	- diversified economy after transition -1 Million hab/ Metrop area 3 millions ++	The three main cities are medium size cities
	Global / continental neural connection	-Art Basel (Art Fair) -Baselworld (watch Fair) -Headquarters Chemical ind. (Syngenta, Novartis...) +++ (heavy connexion for the size)	- European parliament (but threatened) +	- Finance - New international University (Knowledge eco.) +	- Headquarters of numerous international firm in trade activity, insurance - Crossing of TGV Brussel-Paris-London - Heritage of European capital of Culture (Next, World Design Capital 2020 -ICT/movies ind. mutation (Euratechnologies...) ++	The port of Dunkerque The port of Calais+Tunnel +
	Spatial diffusion of metropolitan dynamics (buildings, transport...)	- Cross border tramway - Trinational job market +	- Cross-border tramway - New developments along the tram line +	- Train station Belval - Highways - French-Belg.-Lux job market	- Specific train fares on the cross border lines - Existence of a cross border bus line +	Infrastructures making closer the cities: littoral highway, university... +
	Mobilization of metropolitan dev. actors (governance)	Strong political will: Trinational Eurodistrict +	Convergence of local French and German actors, but with a few difficulties in the past +	Late convergence toward a cross border strategy, without capitalisation on history (PED): Belval is first a Luxembourgian private development.	Strong involvement of civil society, both for Lille Métropole and Eurometropole LKT. Strength of the political involvement currently to be consolidated ++(+)	A process lead by politics, not by civil society
EUROPEANISATION	Vertical 'top down'	Interreg programmes	- EGTC status - Interreg programmes - Cross border planning scheme by national law - Aix-la-Chapelle Treaty	- EGTC status - Interreg programmes	- EGTC status - Interreg programmes - Cross border planning scheme by national law	- EGTC status - Interreg programmes
	Vertical 'bottom up'	Upper Rhine Conference			EGCT platform	
	Horizontal 'bilateral'	Use of IBA scheme	- Cross border planning scheme (?) - Aix-la-Chapelle Treaty	Appraisal of neighbours "good practices"	- Cross border planning scheme (?) - Civil forum and participatory events	
	Horizontal 'networking'	Upper Rhine Conference Association of European Border Regions EGCT platform		EGTC platform Grande Région	Common projects around employment EGTC platform	

“Euro” factors



Outlooks

- **First exploratory approach** based on “macro” qualitative case studies
- **Research perspectives**
 - Refine indicators to combine “metro” & “euro” in cross border contexts
 - Expand the case study (macro-regional scope?)
 - Cross indicators to assess the effects of cross border cooperation on the development of European(ised) urban and metropolitan areas
 - Decentring / enriching the “national” approach? (cf. recent work [European Dimension of Metropolitan Policies](#))
- **North West Europe:** a future macro-regional strategy in the “Brexit” context ? ([cf. debate/proposal from European Committee of the Region 03/2019...](#))